ORDER

Orders Order / Rev: 710410 06299734 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1536 09/12/12 - 09/17/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/28/12 / 08/29/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Name: Agency **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Obama/D/President Name: Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential 00:15:00 Order Separation: Priority: P-4 Advertiser External ID:

Bill Plan

Revenue Codes:

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 09/10/12
 09/16/12
 126
 \$82,235.00
 \$69,899.75

29

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	155	\$108,035.00	\$91,829.75	0.00
Totals	155	\$108,035.00	\$91,829.75	0.00

Agency External ID:

Totals

\$21,930.00

Account Executives

09/23/12

09/17/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

\$25,800.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WTSP	09/12/1	2 09/14/12	ON (M-Su)	CM	,	a 1205,WTF	:30	4	\$50.00 P-4	0.00 NM	4	\$200.00
			ON (M-Su)		(4:30 XM-4:	59 XM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	WГF	4	\$50.00	0.00						
E 2 WTSP	09/17/1	2 09/17/12	ON (M-Su)	CM	,	a 1205, M	:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
			ON (M-Su)		(4:30 XM-4:	,						
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 09		09/23/12	M	2	\$75.00	0.00						
E 3 WTSP	09/12/1	2 09/14/12	5-530a	CM	5-530a	WTF	:30	4	\$90.00 P-4	0.00 NM	4	\$360.00
			5-530a 10 News									
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 09		09/16/12	WГF	4	\$90.00	0.00						
E 4 WTSP	09/17/1	2 09/17/12	5-530a	CM	5-530a	M	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
			5-530a 10 News									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	/17/12	09/23/12	M	1	\$100.00	0.00						
E 5 WTSP	09/12/1	2 09/14/12	530-6a	CM	530-6a	WTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
			530-6a 10 News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/10/12	09/16/12	WTF	4	\$100.00	0.00						
E 6 WTSP	09/17/1	2 09/17/12	530-6a	CM	530-6a	M	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
			530-6a 10 News									
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/17/12	09/23/12	M	1	\$150.00	0.00						

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Order / Rev: 710410 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 7 WTSP	09/12/1	2 09/14/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	-	- WTF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating	9						
Week: 09/1		09/16/12	WГF	4	\$125.00	0.0				^			^
E 8 WTSP	09/17/1	2 09/17/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	M	[:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
Star Week: 09/1	t Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$175.00	Rating 0.0	_						
E 9 WTSP	09/12/1	2 09/14/12	CBS This Morning		7-9a		- WTF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Star	t Date	End Date	CBS This Morning Weekdays	Spots/Week	(7:00 AM-8: Rate	00 AM) Rating	ר						
Week: 09/1	10/12	09/16/12	WTF	4	\$125.00	0.0	_						
E10 WTSP	09/17/1	2 09/17/12	CBS This Morning		7-9a (7:00 AM-8:		[:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Star Week: 09/1	t Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	Rate \$200.00	Rating 0.0	_						
E 11 WTSP			M-F 8-9a	CM	8-9a		- WTF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
_			The Early Show		(8:00 AM-9:	_ ′							
Star Week: 09/1	t Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$125.00	Rating 0.0	_						
E 12 WTSP			CBS This Morning	ı CM	7-9a		[:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
01	. D	E. J.D.	CBS This Morning	-	(8:00 AM-9:	_ :							
<u>Star</u> Week: 09/1	<u>t Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$200.00	Rating 0.0	_						
E 13 WTSP	09/12/1	2 09/14/12	M-F 9-930a 10 Ne	ws, 9a@M	9-9:30A	-	- WTF	:30	4	\$70.00 P-4	0.00 NM	4	\$280.00
Stor	t Date	End Date	10 News, 9am	Spots/Week	Pata	Rating	,						
Week: 09/1		09/16/12	<u>Weekdays</u> WTF	<u>Spots/Week</u> 4	<u>Rate</u> \$70.00	0.0	_						
E14 WTSP	09/17/1	2 09/17/12	M-F 9-930a 10 Ne 10 News, 9am	ws, 9a@M	9-9:30A	M	[:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
<u>Star</u> Week: 09/1	t Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$100.00	Rating 0.0	_						
E15 WTSP	09/12/1	2 09/14/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9a@M	9-9:30A	-	- WTF	:30	4	\$70.00 P-4	0.00 NM	4	\$280.00
Star Week: 09/1	t Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$70.00	Rating 0.0	_						
E 16 WTSP	09/17/1	2 09/17/12	M-F 930-10a Inside Edition	CM	930-10a	M	[:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 09/1 E 17 WTSP		09/23/12	M M-F 10-11a	CM	\$100.00 10-11a	0.0	0 - WTF	:30	4	\$50.00 P-4	0.00 NM	4	\$200.00
EII WISP	09/12/1	2 09/14/12	Studio 10	Civi	10-11a	-	- W1F	.30	4	ф50.00 F-4	U.UU INIVI	4	φ200.00
Star Week: 09/1	t Date	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$50.00	Rating 0.0	_						
E 18 WTSP			M-F 10-11a	CM	10-11a		<u> </u>	:30	1	\$75.00 P-4	0.00 NM	1	\$75.00
_			Studio 10		_								
Star Week: 09/1	t <u>Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$75.00	Rating 0.0	_						
E 19 WTSP	09/12/1	2 09/14/12	-	СМ	11a-12p	-	- WГF	:30	5	\$375.00 P-4	0.00 NM	5	\$1,875.00
Star	t Date	End Date	Price Is Right Weekdays	Spots/Week	Rate	Rating	נ						
Week: 09/1	10/12	09/16/12	WГF	5	\$375.00	0.0	_						
E20 WTSP	09/17/1	2 09/17/12	Price Is Right Price Is Right	СМ	11a-12p	M	[:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
Star Week: 09/1	t Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	Rate \$450.00	Rating 0.0	_						
E 21 WTSP			M-F 12-1230p	CM	12-1230p		- WTF	:30	4	\$325.00 P-4	0.00 NM	4	\$1,300.00
			10 News @ Noon		_								
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	<u> </u>					I	

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Order / Rev: 710410 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ays	Len Sp	ots		Rtg Type	Spots	Amount
E 21 WTSP	09/12/1	2 09/14/12	M-F 12-1230p 10 News @ Noor	CM n	12-1230p	W	/TF	:30	4	\$325.00 P-4	0.00 NM	4	\$1,300.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$325.00	Rating 0.00							
E 22 WTSP			M-F 12-1230p	CM	12-1230p			:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
Sta	rt Date	End Date	10 News @ Noor Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	M Y&R	CM	\$450.00 1230-130p	0.00	/TF	:30	4	\$425.00 P-4	0.00 NM	4	\$1,700.00
L 23 W TOI	09/12/1	2 09/14/12	Young and the R		1230-130p	vv	111	.50	7	ψ 4 23.001 -4	0.00 14101		ψ1,700.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$425.00	Rating 0.00							
E 24 WTSP	09/17/1	2 09/17/12	Y&R Young and the R	CM	1230-130p	M		:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/ E 25 WTSP		09/23/12	M B&B	CM	\$550.00 130-2p	0.00 W	/TF	:30	4	\$425.00 P-4	0.00 NM	4	\$1,700.00
			Bold and Beautifu	ال	_			.00	•	ψ+20.001 +	0.00 14101		ψ1,700.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$425.00	Rating 0.00							
E 26 WTSP	09/17/1	2 09/17/12	B&B Bold and Beautifu	CM	130-2p	M		:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating							
Week: 09/ E27 WTSP		09/23/12	M M-F 2-3p	CM	\$550.00 2-3p	0.00 W	/TF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
			The Talk			5				·			, ,
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$300.00	Rating 0.00							
E 28 WTSP	09/17/1	2 09/17/12	M-F 2-3p The Talk	СМ	2-3p	М		:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$300.00	Rating 0.00							
E 29 WTSP	09/12/1	2 09/14/12	M-F 3-4p Let's Make a Dea	CM	3-4p	W	/TF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/ E30 WTSP		09/16/12	WTF M-F 3-4p	CM	\$300.00 3-4p	0.00 M		:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
			Let's Make a Dea	l	·					*			* =:::::
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$275.00	Rating 0.00							
E31 WTSP	09/12/1	2 09/14/12	M-F 4-5p Dr. Phil	СМ	4-5p	W	/TF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$300.00	Rating 0.00							
E 32 WTSP			M-F 4-5p	CM	4-5p			:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta	rt Date	End Date	Dr. Phil <u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/ E33 WTSP		09/23/12	M M-F 5-530p	CM	\$400.00 5-530p	0.00	/TF	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
L 33 W 101	03/12/1	2 03/14/12	5-530p 10 News	OW	3 330р	vv	111	.50	7	Ψ200.001 -4	0.00 14101		φοσσ.σσ
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$200.00	Rating 0.00							
E 34 WTSP	09/17/1	2 09/17/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	М		:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating							
Week: 09/ E35 WTSP		09/23/12 2 09/14/12		CM	\$275.00 530-6p	0.00 W	/TF	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
04-	rt Doto	End Data	10 News at 530p	Cnoto/Most	Dota	Dotin ~							
<u>5ta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						•	

Order / Rev: 710410 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E35 WTSP	09/12/1	2 09/14/12	M-F 530-6p	CM	530-6p	WГF	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Sta	rt Date	End Date	10 News at 530p Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	4	\$200.00	0.00						
E36 WTSP	09/17/1	2 09/17/12	M-F 530-6p 10 News at 530p	СМ	530-6p	M	:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
E37 WTSP	09/12/1	2 09/14/12	M-F 6-630p 6-630p 10 News	CM	6-630p	WTF	:30	4	\$250.00 P-4	0.00 NM	4	\$1,000.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$250.00	Rating 0.00						
E38 WTSP	09/17/1	2 09/17/12	M-F 6-630p 6-630p 10 News	СМ	6-630p	M	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$500.00	Rating 0.00						
E 39 WTSP			CBS Evening Nev	vs CM	630-7p	W- F	:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	W- F	2	\$600.00	0.00						
E41 WTSP	09/12/1	2 09/14/12	7-730p 10 News, 7pm M	CM -F	7-730p	WTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
E 42 WTSP			7-730p	СМ	7-730p	M	:30	1	\$1,300.00 P-4	0.00 NM	1	\$1,300.00
0.		.	Wheel of Fortune		Б.	5.0						
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,300.00	Rating 0.00						
E 43 WTSP	09/12/1	2 09/14/12	730-8p Inside Edition	СМ	730-8p	WTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
E44 WTSP	09/17/1	2 09/17/12	730-8p Jeopardy	СМ	730-8p	M	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
E 45 WTSP	09/12/1	2 09/14/12	LN (M-F) LN (M-F)	CM	M-F 11-1135	o WTF	:30	4	\$750.00 P-4	0.00 NM	4	\$3,000.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	<u>Rate</u> \$750.00	Rating 0.00						
E46 WTSP	09/17/1	2 09/17/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	р М	:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
E 47 WTSP			LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ E48 WTSP		09/16/12	LN (Su)	CM	\$400.00 Su 11-1135p	0.00	:30	1	\$600.00 P-4	0.00 NM	1	\$600.00
L40 W101	09/10/1	2 09/10/12	Late News (Su)	Civi	30 11-1135p	5	.50	'	ψοσο.σσ1 -4	O.OO INW	'	φοσο.σο
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$600.00	Rating 0.00						
E49 WTSP	09/12/1	2 09/14/12	Letterman Late Night with D	CM avid Letterma	1135p-1237a n	WTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
	rt Date	End Date	Weekdays WTF	Spots/Week	Rate	Rating						
Week: 09/ E50 WTSP		09/16/12	Letterman	CM	\$300.00 1135p-1237a	0.00 M	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
200 11101	55,11,1	_ 55,11712	Late Night with D		•	111	.50	•	ψοσο.σσ1 Τ	0.00 14101	'	ψ550.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 710410 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 50 WTSP	09/17/1	2 09/17/12	Letterman Late Night with D	CM avid Letterma	1135p-1237a	M	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate_	Rating						
Week: 09/		09/23/12	M	CM	\$350.00	0.00 M	:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
E 32 W 1 3 P	09/17/1	2 09/17/12	Late Late Show Late Late Show	CIVI	1237-137a	IVI	.30	1	\$175.00 P-4	U.UU INIVI	'	\$175.00
Star Week: 09/	rt Date	End Date 09/23/12	Weekdays M	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
E 53 WTSP			Sat 6-8a	CM	Sat 6-8a	S-	:30	2	\$40.00 P-4	0.00 NM	2	\$80.00
01	- L D - L -	Ford Date	10 News, 6am Sa	•	Data	Detien						
Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$40.00	Rating 0.00						
E 54 WTSP	09/15/1	2 09/15/12	Sat 8-10a	CM	Sat 8-10a	S-	:30	2	\$80.00 P-4	0.00 NM	2	\$160.00
Star	rt Date	End Date	CBS This Mornin Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S-	2	\$80.00	0.00						
E 56 WTSP	09/15/1	2 09/15/12	Sat 7-730p Wheel of Fortune	СМ	Sat 7-730p	S-	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	Sat 730-8p	CM	\$150.00 Sat 730-8p	0.00	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
			Jeopardy						V			*******
Star Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 58 WTSP			•	-	Sun 9-1030a		:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
Star	rt Date	End Date	CBS Sunday Mor Weekdays	ning Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S	<u> </u>	\$1,600.00	0.00						
E 60 WTSP	09/17/1	2 09/17/12	Mon Prime A How I Met Your N	CM Aother	Mon 8-9p	M	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	1	\$4,500.00	0.00 M	:30		¢E E00 00 D 4	0.00 NM	,	ΦΕ ΕΩΩ ΩΩ
EOI WISP	09/17/1	2 09/17/12	Mon Prime B 2 Broke Girls	СМ	Mon 9-10p	IAI	.30	1	\$5,500.00 P-4	U.UU INIVI	1	\$5,500.00
Star Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$5,500.00	Rating 0.00						
E 62 WTSP			Mon Prime C	CM	Mon 10-11p	M	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Cta		End Data	Hawaii Five-0	Consta ////a a la	Data	Datina						
Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
E 63 WTSP	09/12/1	2 09/12/12	Wed Prime B Criminal Minds	СМ	Wed 9-10p	W	:30	2	\$3,000.00 P-4	0.00 NM	2	\$6,000.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	W		\$3,000.00	0.00	.20		₾	0.00 NIM	,	# 0 F 00 00
E 64 WTSP	09/12/1	2 09/12/12	Wed Prime C CSI: Crime Scene	CM e Investigation	Wed 10-11p	W	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	Thu Prime A	CM	\$2,500.00 Thu 8-9p	0.00 T	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
			Big Bang Theory		•				. ,			, ,
Star Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,500.00	Rating 0.00						
E 66 WTSP			Thu Prime B	СМ	Thu 9-10p	T	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Star	rt Date	End Date	Big Brother 14 Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	T	<u>3pots/week</u>	\$3,500.00	0.00						
E 67 WTSP	09/13/1	2 09/13/12	Thu Prime C Thu Prime C	СМ	Thu 10-11p	T	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Order / Rev: 710410 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E 67 WTSP	09/13/1	2 09/13/12	Thu Prime C Thu Prime C	СМ	Thu 10-11p	T	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
E 68 WTSP			Fri Prime A Undercover Boss	CM	Fri 8-9p	F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
E 69 WTSP	09/14/1	2 09/14/12	Fri Prime B CSI: NY	CM	Fri 9-10p	F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays F	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
E70 WTSP	09/14/1	2 09/14/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	2	\$1,500.00 P-4	0.00 NM	2	\$3,000.00
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays F	Spots/Week 2	Rate \$1,500.00	Rating 0.00						
E71 WTSP	09/15/1	2 09/15/12	Sat Prime B Crimetime Saturo	CM day	Sat 9-10p	S-	:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S-	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
E72 WTSP	09/16/1	2 09/16/12	Sun Prime A 60 Minutes	СМ	7-8p	S	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$2,500.00	Rating 0.00						
E73 WTSP	09/16/1	2 09/16/12	Sun Prime B Big Brother 14	СМ	Sun 8-9p	S	:30	2	\$3,500.00 P-4	0.00 NM	2	\$7,000.00
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S	Spots/Week 2	Rate \$3,500.00	Rating 0.00						
E74 WTSP	09/16/1	2 09/16/12	Sun Prime C The Good Wife	СМ	Sun 9-10p	S	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
E 75 WTSP	09/16/1	2 09/16/12	Sun Prime D The Mentalist	CM	Sun 10-11p	S	:30	1	\$1,800.00 P-4	0.00 NM	1	\$1,800.00
Sta Week: 09/		End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$1,800.00	Rating 0.00						
E76 WTSP	09/16/1	2 09/16/12	NFL Football Gar NFL Football Gar		4-7p	S	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
E77 WTSP	09/16/1	2 09/16/12	NFL Football Gar NFL Football Gar		4-7p	S	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
Week: 09/		End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
E78 WTSP	09/12/1	2 09/12/12	Wed Prime C CSI: Crime Scen	CM e Investigation	Wed 10-11p	W	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$2,500.00	Rating 0.00						
E79 WTSP	09/13/1	2 09/13/12	Thu Prime A Big Bang Theory	CM /Two and a Ha	Thu 8-9p	T	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays T	Spots/Week 1	Rate \$2,500.00	Rating 0.00						
E80 WTSP	09/13/1	2 09/13/12	Thu Prime B Big Brother 14	СМ	Thu 9-10p	T	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays T	Spots/Week	Rate \$3,500.00	Rating 0.00						
E 81 WTSP			Thu Prime C Thu Prime C	CM	Thu 10-11p	T	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 710410 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/12/12 - 09/17/12 Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 81	WTSP	09/13/12	09/13/12	Thu Prime C	CM	Thu 10-11p	T	:30 1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
				Thu Prime C								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
W	/eek: 09/	10/12	09/16/12	T	1	\$2,000.00	0.00					
E 82	WTSP	09/17/12	09/17/12	Mon Prime B	CM	Mon 9-10p	M	:30 1	\$2,700.00 P-4	0.00 NM	1	\$2,700.00
				2 Broke Girls								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
W	/eek: 09/	17/12	09/23/12	M	1	\$2,700.00	0.00					

Totals 155 \$108,035.00